





## **ON the GO** Commercial

TORONTO

Have your logo prominently displayed in a 5-second commercial promoting Performance & Learning Month. Your business will be noted as a supporter and sponsor of Performance & Learning Month.

**This opportunity is exclusive to four sponsors.**



Inclusion on 92 screens screens throughout the PATH system and GTA's International Newsstand Network – deep saturation into the business centre of Ontario!

The commercial to be played 102,300 times from September 1<sup>st</sup> -September 30<sup>th</sup>, 2018 – great opportunity for brand recognition!

**Cost: \$2500 +tax**



## Banner Ads on I4PL's Home Page

Have your logo prominently on a banner or big box displayed on the home page of performanceandlearning.ca for the month of September. The website has over 4200 page views monthly.

Your business will be noted as a supporter and sponsor of Performance & Learning Month.

**This opportunity is exclusive to three sponsors.**

Cost: \$2000 + tax

THE INSTITUTE FOR PERFORMANCE AND LEARNING

English MY ACCOUNT LOGIN

ABOUT US MEMBERSHIP NEWSLETTER CERTIFICATION AWARDS OF EXCELLENCE EVENTS MEMBER CENTRE CONTACT US

Just released!

**COMPETENCIES FOR PERFORMANCE AND LEARNING PROFESSIONALS**

BUY NOW

### REGISTRATION FOR I4PL'S 2018 CONFERENCE IS NOW OPEN!

WHERE CANADIAN WORKPLACE PERFORMANCE + LEARNING PROFESSIONALS CONNECT

The Institute for Performance and Learning is Canada's only not-for-profit, member-based organization representing workforce learning professionals. The organization exists to elevate the performance and learning profession by setting the standards for excellence in professional practice through a competency framework, code of ethics, and sought-after professional designations.



## Pricing

1. Website Front Page: \$2000 + tax (limit of three sponsors).
2. PATH & GTA Commercial: \$2500 + tax (limit of four sponsors).
3. Performance & Learning Month Poster (Fr. and Eng.): \$300 + tax.

### **Package it All Up – Best Value!**

All three for \$3750 + tax (value of \$4800).

[Email Sarah Cooper](#) or call at 416-359-5000 Ext. 233 by August 13<sup>th</sup> to secure your support.